TRIVEELO

Your music.
A new way to be heard.

A quick guide for artists

What is Triveelo?

Pulse FM plays your music inside Triveelo games; DeyJam is our opt-in music app. Approved tracks can earn from the monthly artist pool by qualified streams.

How you earn

01 **30% artist pool**

Each month, per participating country, 30%* of net advertising revenue funds one pool, split by qualified streams.

02 **Net ad revenue**

Amounts received for paid advertising bookings, including paid artist song spots, less refunds, chargebacks, fees and sales tax we must account for, by country where the advert plays.

03 **Qualified streams & payout**

Pulse FM and opted-in DeyJam plays count after fraud checks and a 30-day holdback from month end. Verified identity, rights and payout details required.

Register & get started

1. triveelo.com/artists → Get on the radio → Create account (or sign in). 2. Profile: stage name and country. 3. Verification: legal name, ID and selfie. 4. Upload: music, artwork, rights and splits. 5. Payouts: payment details. Get approved: Every track goes through automatic checks before approval. We may also review a track further, ask for more evidence, or refuse it.

Non-exclusive licence limited to Triveelo; optional per-track promotional clips in Triveelo's own marketing only (off by default, credited, never in third-party adverts, withdrawable). You keep ownership.

Good to know

No fixed per-stream rate or guaranteed income. Triveelo is new with no revenue history; the pool may be small or nothing early on. Promoted spots (coming soon) are adverts; their plays are not qualified streams. No payouts until the first month has closed, passed the 30-day holdback and been reviewed.

* 30% at launch; may change on 30 days' notice by email (Artist Terms). Not guaranteed.

Join the artist community • triveelo.com/artists